

Central Asia | Eurasia | MENA | India | Southeast Asia

### Spring 2025



#### OVERALL

**47 387**  
pre-registered  
visitors

**610**  
exhibitor  
desks

**10 616**  
visitors

**40**  
countries  
represented

### Facts and figures

Regions	Central Asia	Eurasia	MENA	India	Southeast Asia
Number of exhibitors	188	134	67	118	103
Countries represented	29	25	16	22	17
Pre-registered visitors	13 337	8 454	7 120	10 304	8 172

### Exhibitors' insights

#### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

#### Countries represented:

- Australia
  - Austria
  - Azerbaijan
  - Belgium
  - Benin
  - Bulgaria
  - Canada
  - China
  - Croatia
  - Cyprus
  - Czechia
- Egypt
  - France
  - Georgia
  - Germany
  - Hong Kong SAR, China
  - Hungary
  - India
  - Indonesia
  - Ireland
  - Italy
- Kazakhstan
  - Latvia
  - Lithuania
  - Malaysia
  - Moldova
  - Nigeria
  - Northern Cyprus
  - Poland
  - Saudi Arabia
  - Singapore
- Slovakia
  - Spain
  - Switzerland
  - Türkiye
  - UAE
  - UK
  - Ukraine
  - USA
  - Uzbekistan