

# RESULTS OF BEGIN SOUTHEAST ASIA TOUR

Jakarta | Surabaya | Hanoi | Ho Chi Minh City  
Autumn 2024



## Facts and figures

Cities	Jakarta	Surabaya	Hanoi	Ho Chi Minh City
Number of exhibitors	28	16	58	59
Countries represented	15	9	12	15
Pre-registered visitors	4 716	3 667	2 293	1 857

**OVERALL**

- 12 533** pre-registered visitors
- 161** exhibitors
- 24** countries represented

## Exhibitors' insights

### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

### Countries represented:

- Canada
- Czechia
- Estonia
- Finland
- France
- Germany
- Hong Kong, SAR China
- Hungary
- India
- Indonesia
- Italy
- Kazakhstan
- Latvia
- Malaysia
- Netherlands
- Romania
- Singapore
- Slovakia
- Switzerland
- Thailand
- Türkiye
- UAE
- UK
- USA

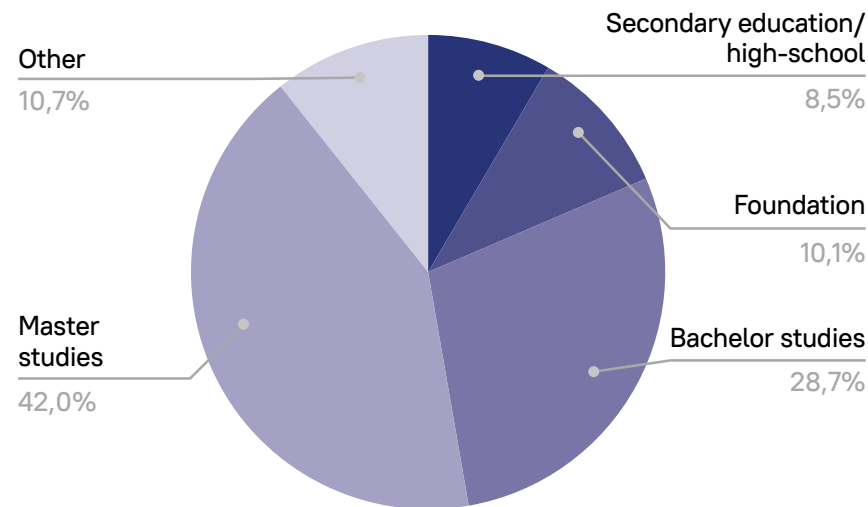
# BEGIN SOUTHEAST ASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Autumn 2024

## AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 40% of attendees hold academic/sporting achievements
- 80% of attendees in Vietnam and 50% in Indonesia have TOEFL/IELTS or will be receiving them soon

## LEVELS OF STUDY



## FIELDS OF STUDY

