

# RESULTS OF BEGIN MENA TOUR


Cairo  
Spring 2025




## Facts and figures

City	Cairo
Number of exhibitors	67
Countries represented	16
Pre-registered visitors	7120

## OVERALL

 **7120**  
pre-registered  
visitors

 **67**  
exhibitors

 **16**  
countries  
represented

## Exhibitors' insights

### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

### Countries represented:

- Austria
- China
- Cyprus
- Egypt
- Hungary
- Italy
- Latvia
- Lithuania
- Malaysia
- Poland
- Saudi Arabia
- Switzerland
- Türkiye
- UAE
- USA
- Uzbekistan

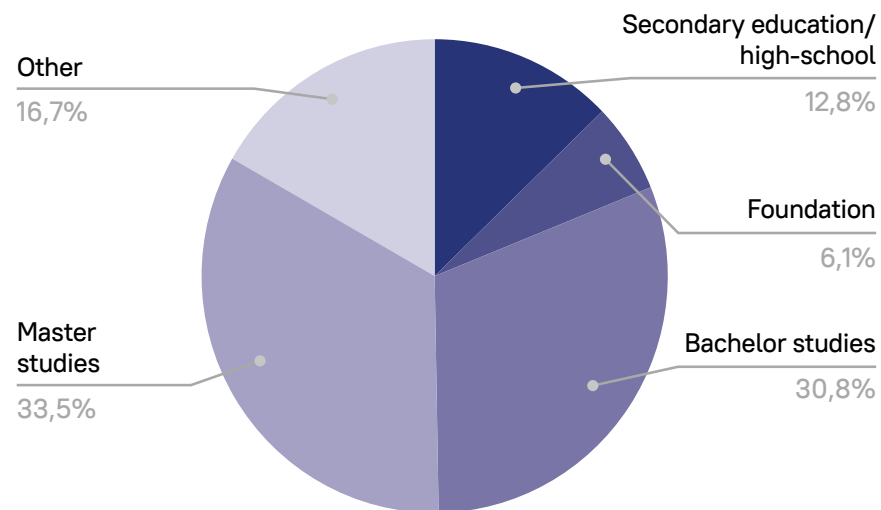
# BEGIN MENA TOUR STATISTICS

based on the results of Begin Edu Fairs

## AVERAGE NUMBERS

- 50% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 50% of attendees have TOEFL/IELTS or will be receiving them soon

## LEVELS OF STUDY



## FIELDS OF STUDY

