

# RESULTS OF BEGIN EURASIA TOUR

Tbilisi | Baku | Istanbul

Autumn 2024



## Facts and figures

Cities	Tbilisi	Baku	Istanbul
Number of exhibitors	22	40	19
Countries represented	12	19	12
Pre-registered visitors	2 809	4 082	2 470

## OVERALL



**9 361**  
pre-registered  
visitors



**81**  
exhibitors



**23**  
countries  
represented

## Exhibitors' insights

### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- Student consultancies
- Language schools

### Countries represented:

- Bulgaria
- Canada
- Czechia
- Finland
- France
- Germany
- Hong Kong SAR, China
- Hungary
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Poland
- Romania
- Singapore
- Slovakia
- Slovenia
- Switzerland
- UAE
- UK
- USA

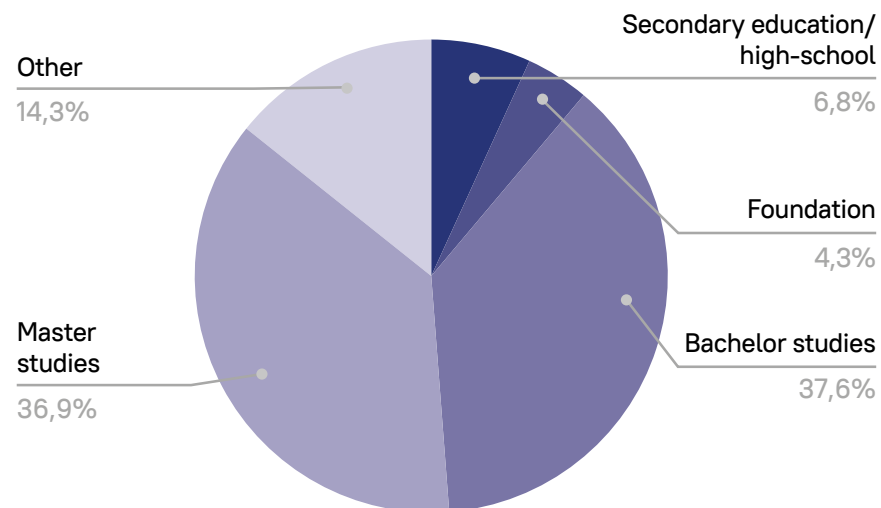
# BEGIN EURASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Autumn 2024

## AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 40% of attendees have TOEFL/IELTS or will be receiving them soon

## LEVELS OF STUDY



## FIELDS OF STUDY

