

RESULTS OF BEGIN EURASIA TOUR

Istanbul | Baku | Tbilisi


Spring 2025



Facts and figures

Cities	Istanbul	Baku	Tbilisi
Number of exhibitors	73	45	16
Countries represented	20	18	10
Pre-registered visitors	2750	3451	2253

OVERALL

 **8454**
pre-registered
visitors

 **134**
exhibitors

 **25**
countries
represented

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- Student consultancies
- Language schools

Countries represented:

- Australia
- Azerbaijan
- Bulgaria
- China
- Croatia
- Czechia
- France
- Germany
- Hungary
- India
- Indonesia
- Italy
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Northern Cyprus
- Poland
- Spain
- Switzerland
- Türkiye
- UAE
- Ukraine
- USA
- Uzbekistan

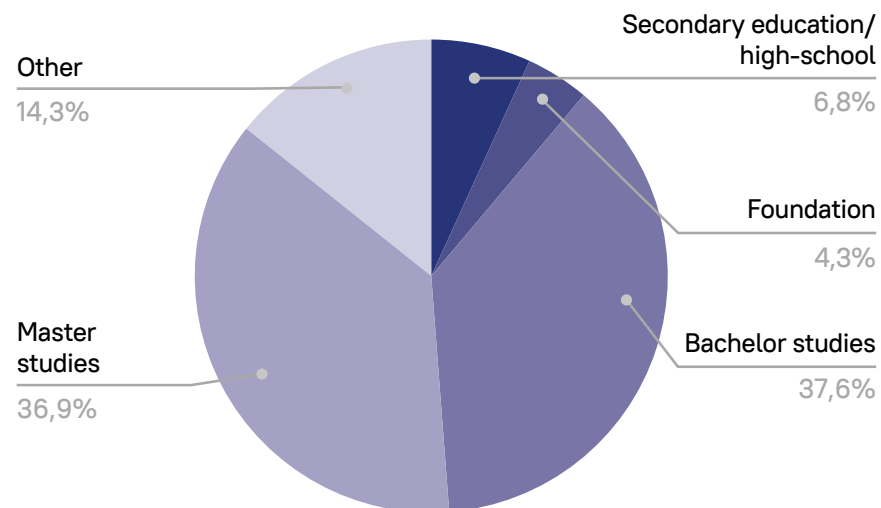
BEGIN EURASIA TOUR STATISTICS

based on the results of Begin Edu Fairs

AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 40% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

