

BEGIN HIGH SCHOOL VISITS IN MONGOLIA

Ulaanbaatar | Spring 2026

In Spring 2026, Begin Group organised Begin High School Visits in **Ulaanbaatar, Mongolia**, bringing together international institutions and highly motivated students exploring study opportunities abroad.

The visits confirmed Mongolia's growing potential as an emerging student recruitment market, with exceptionally engaged students and strong interest in international higher education.

Event Format

The programme combined presentations, mini-fair sessions, and direct interaction with students, counsellors, and parents across several leading Mongolian schools.

In a focused and interactive environment, students could ask detailed questions, compare study options, and engage in meaningful one-on-one conversations with university representatives.

The programme brought together students from four international schools in Ulaanbaatar, together with students invited from three additional high schools in Darkhan, expanding the reach of the event beyond the capital.

Participating schools

- King's Kids Secondary School
- Sant High School
- Hobby School of Ulaanbaatar
- The English School of Mongolia (ESM)

KEY FIGURES

- 300+ students reached
- 6 participating international institutions
- 4 schools from Ulaanbaatar
- Invited students from 3 schools in Darkhan

Participating Institutions

- PolyU Business School, The Hong Kong Polytechnic University (Hong Kong, China)
- Domus Academy (Italy)
- University of Messina (Italy)
- Swiss Institute of Technology and Entrepreneurship (Switzerland)
- Uskudar University (Türkiye)
- Dogus University (Türkiye)
- Oner Education (Hungary, Italy, Netherlands)



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Why Mongolia?

Mongolia continues to develop as a promising destination for international student recruitment. Participating institutions noted the strong academic motivation of students, high English proficiency, and genuine interest in studying abroad.

Students demonstrated strong awareness of international education opportunities and actively engaged with representatives through thoughtful and well-prepared questions.

Counsellors were highly involved throughout the programme, while the presence of parents added further depth and seriousness to the conversations.



“ This final stop in Mongolia has been a profound journey of professional inspiration. It was my first time directly committed here: It was well worth it! Mongolia blends unique charisma with immense and untapped potential. I return enriched and confident that the connections established here will soon translate into concrete growth for our international academic community.

University of Messina, Italy

Benefits for Participating Institutions

- Direct access to motivated students actively planning international studies
- Personal interaction in a focused school environment
- Opportunity to introduce institutions through presentations and one-on-one conversations
- Engagement with counsellors and families
- Efficient outreach across several schools within a single programme
- Early positioning in an emerging recruitment market with growing potential

Join the next Begin High School Visits in Ulaanbaatar on **13 November 2026** and connect with ambitious Mongolian students exploring international education opportunities.