

On-campus mini-fairs connecting international institutions with students and fostering new academic partnerships

Begin Group introduces University Visits – a new format designed to help universities present their postgraduate opportunities directly on campus and initiate new academic partnerships abroad.

Visit format

- Group visits to 1–2 universities per city
- Total event duration: 2–3 hours
- Mini-fair in the university hall, alongside other international institutions
- B2B discussions with university management and international cooperation staff
- Flexible structure that may include a short presentation, campus tour, and discussions with faculty or programme coordinators
- Organised as part of Begin Group's regional student recruitment events
- Full planning, scheduling, and on-site support by Begin Group



Why choose this format?

- Efficient on-campus exposure to prospective postgraduate students
- Direct access to university leadership and international relations teams
- Ideal for promoting master's programmes and institutional strengths
- A practical first step toward cooperation: exchange programmes, dual degrees, and research partnerships
- Organised as part of Begin Group's established regional tours in Europe and Central Asia

Upcoming Schedule

SPRING 2026

- 10 February – Sofia, Bulgaria
- 13 February – Bucharest, Romania
- 12 March – Astana, Kazakhstan
- 17 March – Almaty, Kazakhstan

AUTUMN 2026

- 8 October – Astana, Kazakhstan
- 13 October – Almaty, Kazakhstan
- Other locations TBC

Fees

One city – 1,450 EUR

Two cities – 10% off

Three or more cities – 20% off